





Installation manual Inxmail Module for Drupal 6

V1.1

Introduction

This manual was prepared as a companion to Inxmail Module for Drupal. It is intended for administrators and users.

The following conventions have been used to simplify working with the manual:

Symbol	Meaning
	Warning
	Information
	Example
	Action prompt

A few tips on working with the manual:

- The heading always states the goal of the chapter.
- Carry out the steps marked as action prompts in order to achieve the stated goal.
- Check if your steps were performed correctly using the shown system reactions.

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1 Overview

1.1 Inxmail Professional

The internationally available Inxmail Professional e-mail marketing solution provides innovative professional functions for e-marketeers used by over 600 companies worldwide. Inxmail Professional offers not only a professional system for mailings and newsletters, but also a comprehensive support service, to ensure that email marketing contributes to the success of your business. Our solution for all email marketing requirements is available in license and ASP versions. For companies which want to introduce their own ASP operation, there is also a client enabled version: Inxmail Enterprise. Benefits:

- **Simple address management**
Rapid data matching from CRM, Shop and other systems.
- **Intelligent design templates**
Flexible mailing templates.
- **Professional quality checks**
Spam, phishing and SPF tests, imagesuppressed preview and test mailing.
- **Inxmail Blacklist Monitor**
Proactive mailserver monitoring with automatic querying of the main blacklists.
- **Integration options**
Connection to a wide range of systems such as CRM, ERP and e-business solutions.
- **Inxmail Inbox Preview Service**
Display test of mailings in various email programs
- **Rapid image upload**
Integrated hosting of images and files via FTP and WebDAV.

1.2 Module overview

The Inxmail Module for Drupal is developed for using Inxmail Professional in Drupal. Currently there are the following functions implemented.

- **Subscription feature**
The subscription feature contains a subscription box and options to subscribe new recipient data. For example on the registration page within your Drupal site.
- **Archive**
The archive is developed as new content type, so it is possible to create multiple archives.

If you want use the Drupal RSS-Feed to fill mailings with content in Inxmail Professional, please please read the Inxmail Professional user manual for further details and the Drupal documentation for creating a RSS-Feed.

2 Installation

2.1 Requirements

For the installation and usage of the Inxmail Module for Drupal there are some requirements.

- Valid Inxmail Professional Enterprise or Standard license or Inxmail Professional ASP Service.
- Access to the Inxmail Community for downloading the Inxmail Professional API for PHP5.
- Existing API User with the authorisation to access the mailing agent, list and subscription agent.
- The requirements of the Inxmail Professional API for PHP5, please find more details in the documentation of the Inxmail Professional API.

2.2 Optional Drupal modules

We recommend the installation of the lightbox2 module. The archive functionality of this modul can use lightbox2 to display the mailings.

2.3 Installation procedure

 Note: You need the Inxmail Professional API for PHP5 before enabling the module.


- ▶ 1. Download the Inxmail Professional API for PHP5 from the Inxmail Community (<http://community.inxmail.com>)
- ▶ 2. Download the Inxmail Module for Drupal from our Inxmail Community or Drupal (<http://drupal.org>).
- ▶ 3. Copy inxmailprofessional folder to modules directory of your Drupal installation
- ▶ 4. Copy the inxmail_api folder from the Inxmail Professional API for PHP5 to modules/inxmail-professional
- ▶ 5. Configure the module at admin/settings/inxmailprofessional (see next section of this manual)

2.4 Configure the module

After installing and enabling the module you need to configure it.

2.4.1 Main preferences

You need to enter the connection details as main preferences. This is necessary for the function of this modul.

 Note: Make sure that the Inxmail Professional Server is running and can be connected from the server on which Drupal is installed on.

After clicking on "Save", the input will be validated and a connection to the Inxmail Professional Server will be established.

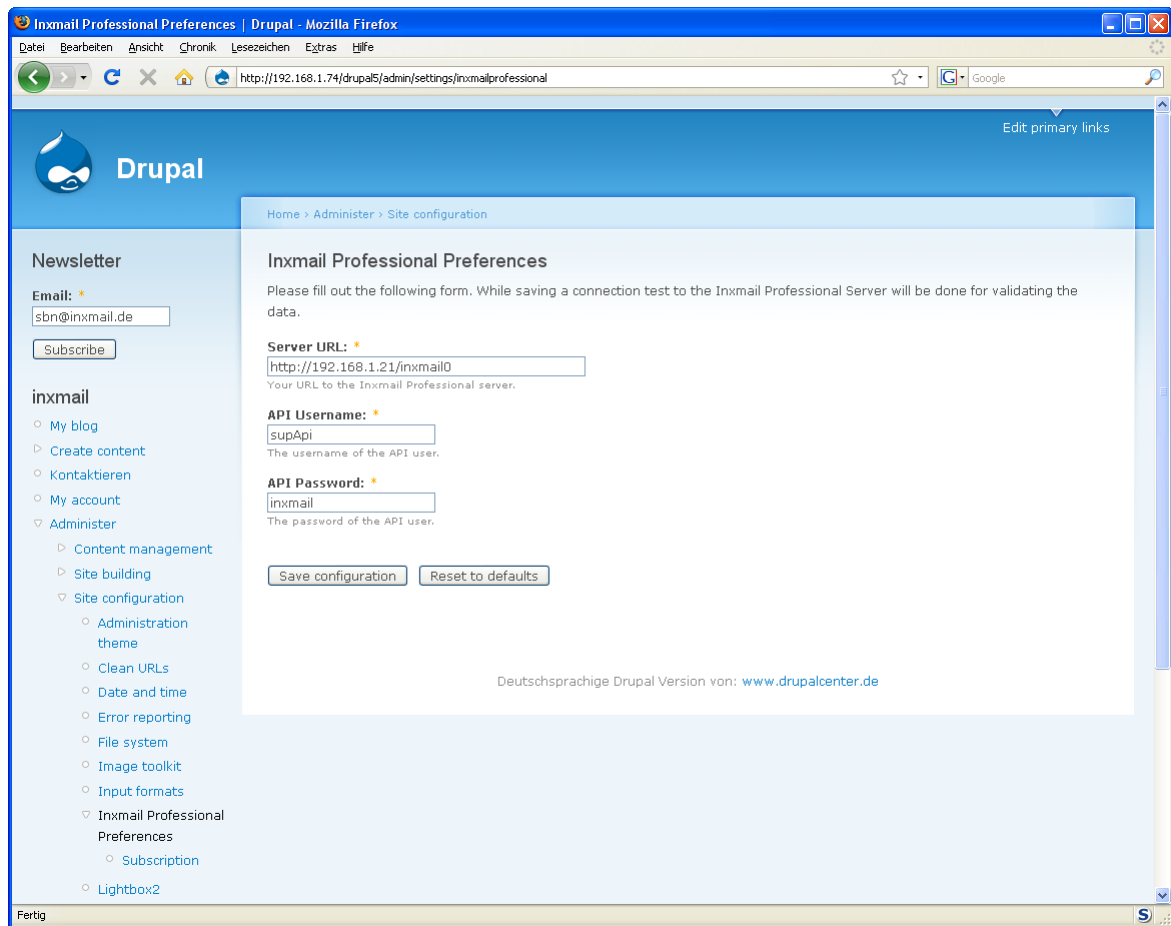


Fig. 2.1: Main preferences

2.4.2 Subscription preferences

In the subscription preference page you can enter in which list the recipient should be subscribed. You can also select on which different pages (e.g. contact form) a subscription possibility is shown.

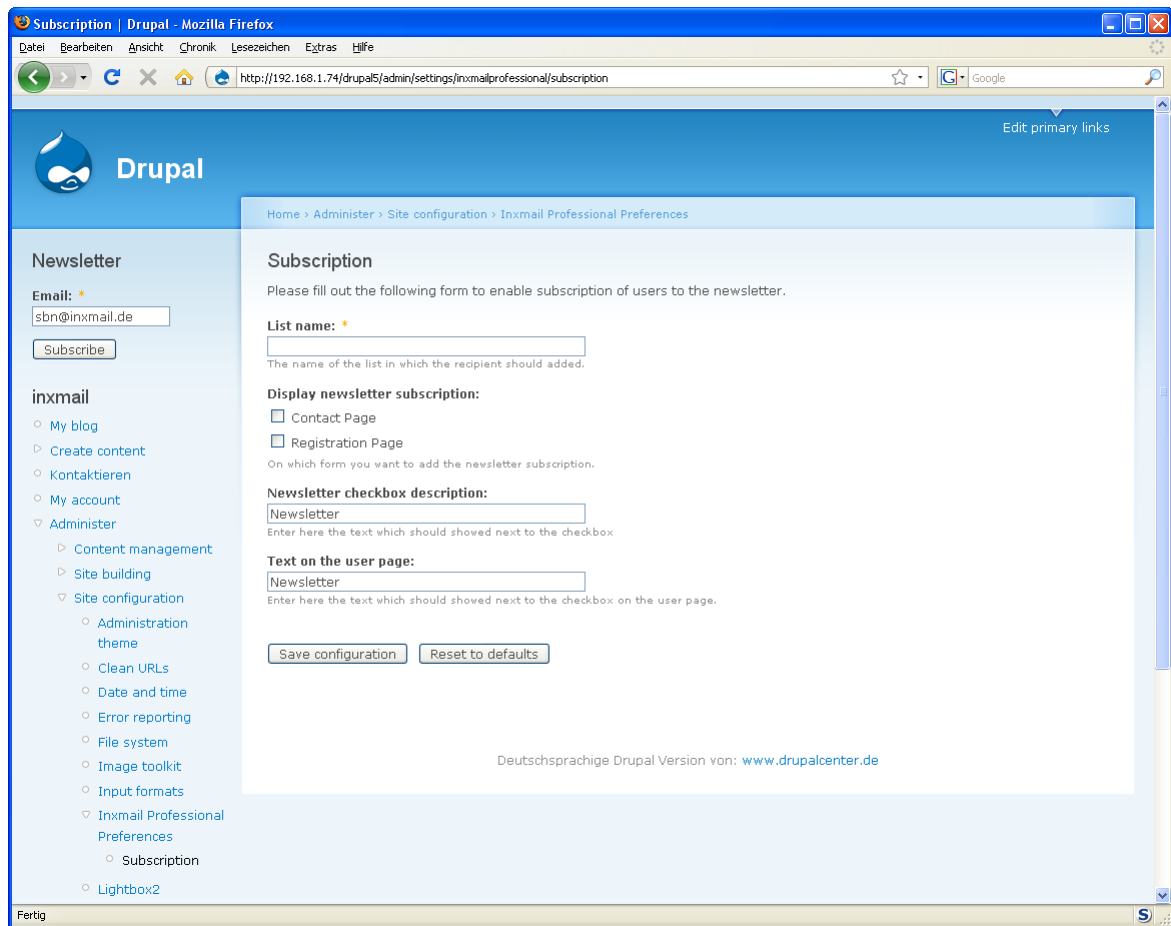


Fig. 2.2: Subscription preferences

2.5 Using the module

The Inxmail Drupal module contains an archive and subscription features. For subscription of new recipients, you can add a block to the main site which contains a field for the e-mail address and the subscription button. See Fig. 2.3.

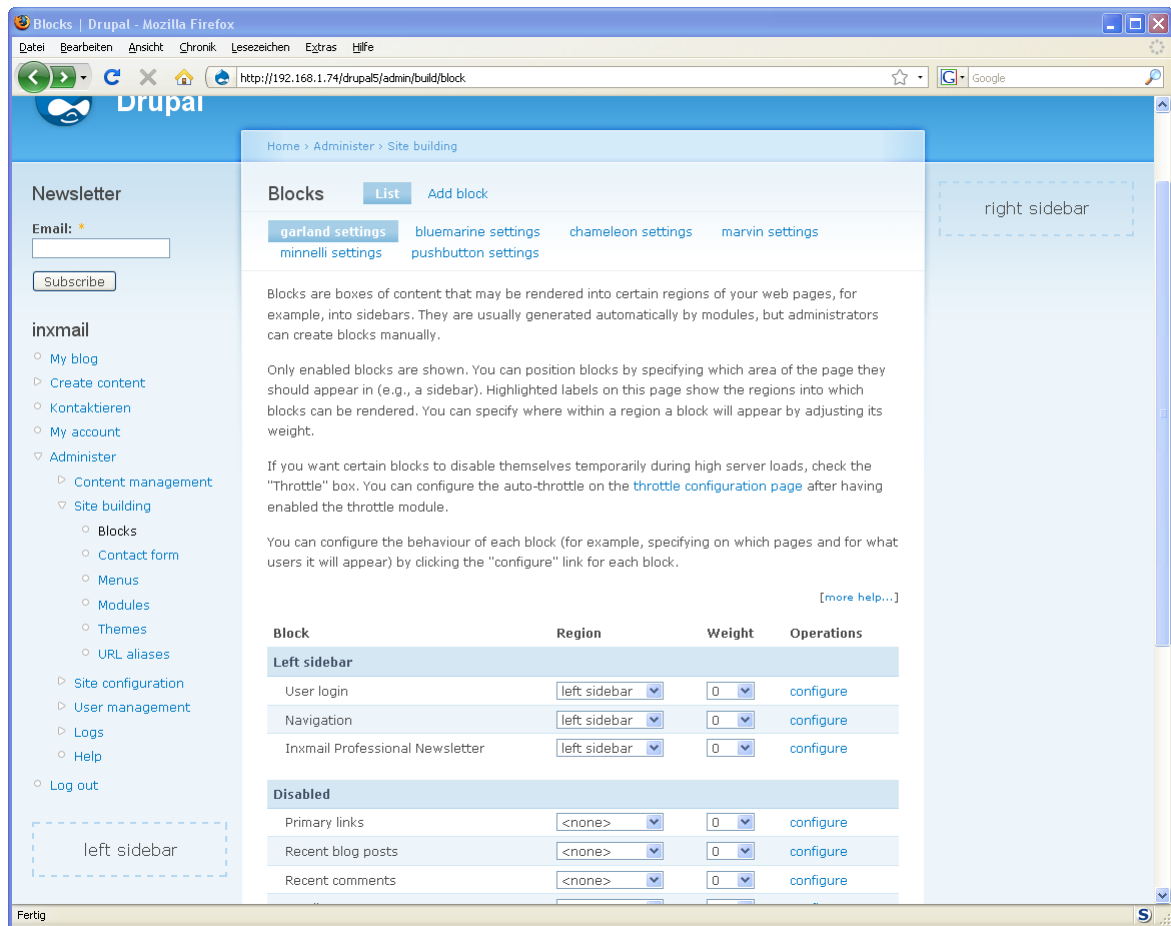


Fig. 2.3: Subscription block

You can also add checkboxes to the profile of the user and contact form. The Inxmail Archive function is implemented as new content type. We decided to implement the archive as content so you can decide where to place the archive within the website. See Fig. 2.4.

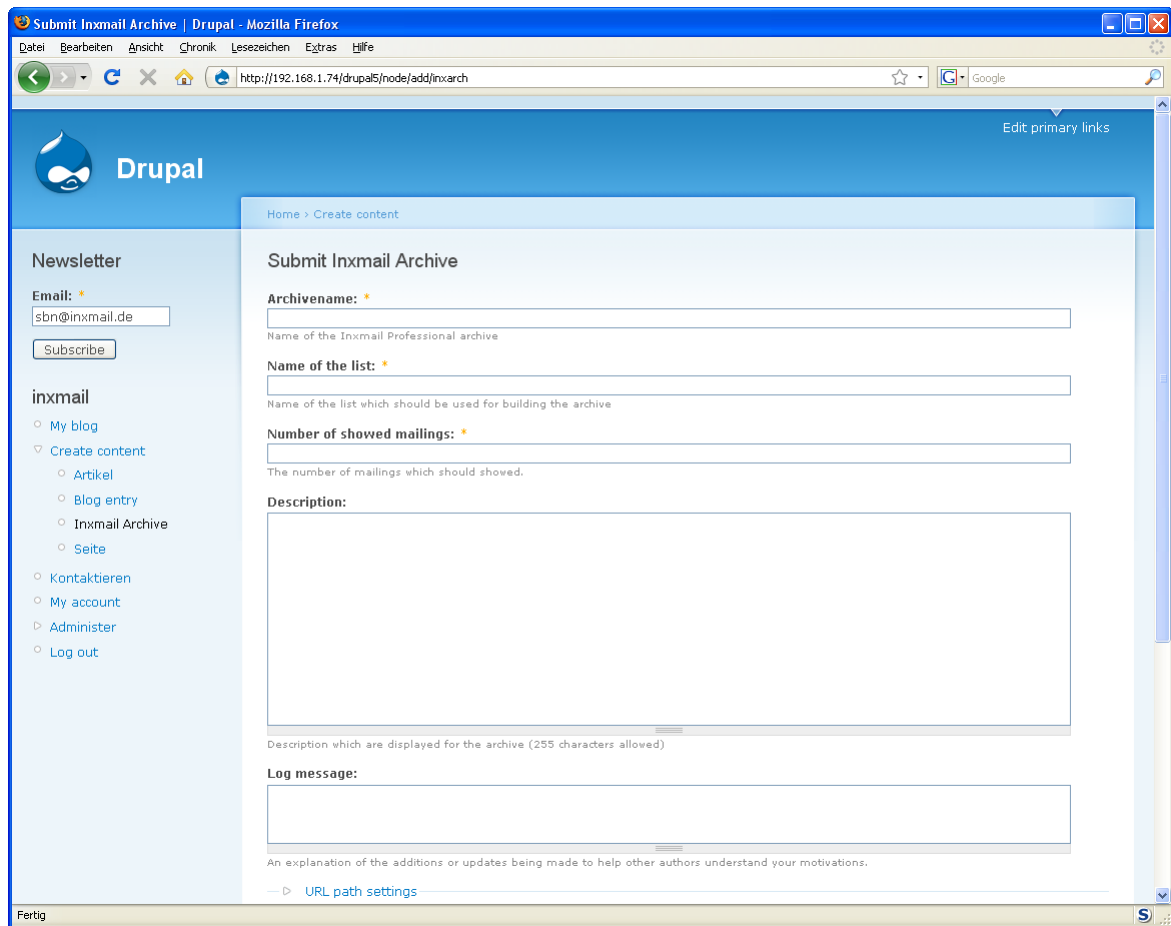


Fig. 2.4: Archive

You can also enter how many mailings should be shown in the archive. The default preference is 10. The archive is shown in the theme of your Drupal installation. It displays the mailing delivery date and the subject. By clicking on the subject the mailing itself will be displayed. If the lightbox2 module is installed, it will be used automatically for displaying the mailings.

3 Program details

In this chapter you will learn how the Inxmail Module for Drupal is working.

3.1 How it works

This module uses the Inxmail Professional API for PHP5. The communication between the Inxmail Professional API and the Inxmail Professional Server based on SOAP. Also the module uses the Drupal API for implementing the features. Feel free to extend or modify this module. We would be pleased to receive feedback about your modifications.

3.1.1 Further plans

We are planning to extend the Inxmail Module for Drupal. Here you'll find a quick preview:

- Implementing a template mail editor
- Mark and using content in a mailing
- Synchronizing bounces back to the user profile. This helps you to find out if an e-mail address is still valid or not.

Is the list incomplete? Please do not hesitate to send us your suggestions: consulting@inxmail.com.

3.2 Known issues

- It is required to install the Inxmail Professional API for PHP5 before enabling the module.
- Subscriptions can be only be entered in one mailing list.

About Inxmail

Inxmail GmbH (Germany) is among the leading software and service providers in the e-mail marketing segment. Our main product, *Inxmail Professional*, is available as a commercial product and as an ASP service. Partners handle our international support and sales.

Inxmail Professional has an open interface and can therefore be connected seamlessly to existing systems such as CMS, CRM, ERP, and e-commerce solutions.

Since entering the market in 2001, we have built a base of more than 1200 customers including companies such as 1&1 Internet, Bild.T-Online, Deutsche Telekom, IKEA Germany, KfW Bankengruppe, Mövenpick, Quelle Switzerland, O2 and Creditplus Bank.

We have received numerous awards and prizes for our innovative products and services. In April 2007, we were awarded the Innovation Prize by the Initiative Mittelstand (Initiative of Small and Medium-sized Enterprises) in the "Online Marketing" category. In April 2006, we were awarded this prize in the "CRM Customer Management" category. In June 2005, Inxmail GmbH was presented the "TOP 100" seal of approval by Dr. Lothar Späth.

Imprint

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